**Level Health entering the market**

**14.11.2024**

Today [Friday], Level Health has entered the health insurance market as a new health insurance provider. Level Health (underwritten by Aviva) will launch their new plans with 10 options available and prices ranging from €556.80 per year to €2,535.72 per year. The Health Insurance Authority (HIA) has verified that all plans contain the benefits required under the Minimum Benefit Regulations and the child and young adult discounts are in line with the amounts allowable under the Health Insurance Act, 1994 (as amended).

Brian Lee, CEO of the HIA, said, “The entry of a new insurer to the market promotes competition and additional choice of plans for consumers.We look forward to working collaboratively with all insurers to maintain a fair and sustainable market for everyone.”

Irrespective of insurer, the HIA encourages everyone with health insurance to review their policy each year to make sure that they are on the right plan for their current lifestyle and health needs. Their helpline is open from Monday to Friday, and they are available to provide information about health insurance, answer questions, and give information to help consumers find a health insurance plan that fits their budget.

All plans for all providers including Level health on our their free comparison tool on their website [www.hia.ie](http://www.hia.ie) where consumers can compare plans, or contact us by email ([info@hia.ie](mailto:info@hia.ie)) or phone (01 406 0080).

**/ENDS**

**For more information 4contact:**

Marie Lynch, Account Director, Carr Communications, [marie@carrcommunications.ie](mailto:marie@carrcommunications.ie), 087 973 0522 or Éabha Griffin Kelly, Account Executive, Carr Communications, [egriffinkelly@carrcommunications.ie](mailto:egriffinkelly@carrcommunications.ie), 087 671 6394.

**Notes to the editor**

For more information health insurance policies and finding the policy most suitable for your needs, visit [www.hia.ie](http://www.hia.ie) to use our free comparison tool.

**About the Health Insurance Authority (HIA)**

The role of the HIA is to ensure consumers are aware of their rights and insurers know their responsibilities in relation to health insurance in Ireland. The HIA enables a functioning health insurance market for the benefit of consumers, providers, and policy makers that underpins an accessible health service.

The HIA is responsible for effectively monitoring the compliance of registered undertakings with the Health Insurance Acts and accompanying regulations and taking measures to secure such compliance.

The Health Insurance Act 1994, as amended, provides the legislative basis for the Open Enrolment, Lifetime Cover and Community Rating in the Irish health insurance market.