

20 October 2004

HIA comments on new market entrant for private health insurance market

Following the decision by the Irish Financial Services Regulatory Authority (IFSRA) to grant an authorisation to Vivas Insurance Limited (trading as Vivas Health), The Health Insurance Authority (HIA) has completed its review of the application from the company for a health insurance licence. The HIA has formally agreed to the issuing of a certificate to allow Vivas to begin to sell policies.

Commenting on the emergence of this new market entrant, the Chief Executive of the HIA, Dermot Ryan said the Authority would welcome any increase in competition in private health insurance in Ireland that delivered value-for-money benefits to, and acted in the best interests of, the health insurance consumer.

Two leaflets providing information to consumers on how to choose health insurance and on their rights under their policies are available on the website www.hia.ie

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